

IP EXPERIENCE



IP EXPERIENCE –Intellectual Property Experiential Program

A program of events for University and High School students on the strategic value of Intellectual Property

November 2019 – November 2020

HOW TO PROTECT YOUR SOFTWARE-BASED PROJECT

Sharing Experiences on IP Exploitation between Italy and Spain

2nd July | 12.00 pm – 13.30 pm | online streaming free-of-charge

This webinar will try to shine a light on some of the main concerns when it comes to Intellectual Property (IP) protection and valorization in SOFTWARE.

I have a **SOFTWARE** based invention/project...

Can I protect it?

Should I try to patent my SOFTWARE? Is there any alternative to protect it?

What happens if my project is based on OPEN-SOURCE SOFTWARE?

These questions and the corresponding answers can have a significant impact not only on IP protection strategy of software-based inventions, but also for the creation and development of technology-based companies' value proposition.

We will focus on the introduction of the different strategies that can be addressed in order to protect SOFTWARE through the experience of specialized IP/Software professionals. We will also be able to talk about SOFTWARE and ENTREPRENEURSHIP with **Mitiga Solutions and Nearby Computing**, two Barcelona-based start-ups that are re-defining data management for natural hazards and smart industries/cities with their software-based solutions.

The seminar is based on the experiences in terms of protection and technology transfer of results derived from Universitat Politècnica de Catalunya research and projects in the area of Software.

The seminar will be performed ***ONLY on online streaming***.

The event is free-of-charge, but registration on [Google Form is required](#) . The day before the event all registered persons will receive a link to access the seminar. The event will be held in **English**.

The **IP EXPERIENCE** Project aims to sensitize and empower University and High School students on the strategic value that Intellectual Property Rights brings into their future business activities, through a program of workshops and events in Milan and Barcelona. The project is carried out by Fondazione Politecnico di Milano, Politecnico di Milano – Technology Transfer Office, PoliHub Start-up District, and Universitat Politècnica de Catalunya and is financed by the European Union Intellectual Property Office-EUIPO (GR/001/19 Agreement Number 1320190007). For further information visit www.ip-experience.eu.

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Outline

12.00 pm **Welcome**

Cristina Areste – Head of Innovation Unit, Universitat Politècnica de Catalunya

Moderating the event: Sonia Touriño & Gerard Margalef – Innovation Unit, Universitat Politècnica de Catalunya

12.05 pm **About IP Experience Project**

Filippo Silipigni – Project Manager, Fondazione Politecnico di Milano

A brief introduction of what is the IP-EXPERIENCE project and what do we want to achieve.

12.15 pm **Introduction to Software protection strategies**

Malcolm Bain – ACROSS legal

A quick view of the principal strategies (and particularities) when it comes to Software protection

12.25 pm **Beyond Software Patents – ways to protect your software project and Open Source Software**

Malcolm Bain – ACROSS legal

Patent is not the only way to protect Software-based project or results, in fact, it is just another one. Moreover, when we talk about Open Source Software, things get even more interesting.

12.45 pm **Let's talk about Patents – features and requirements for Software-based Patents**

Margalida Seguí; Jaume Juncosa – Torner i Juncosa Associats (TJA)

It is possible to patent Software? We will talk about the main requirements that a Software based invention must fulfill in order to be patentable with some examples, and we will take a look at today's patent panorama.

13.05 pm **Software and Entrepreneurship – the case of Mitiga Solutions and Nearby Computing.**

Alejandro Martí – founder & CEO of Mitiga Solutions

Mitiga Solutions was born as a result of a PhD project that Àlex wanted to have a real impact on society's needs. Mitiga's Open-Source Software solution is re-defining the management of natural hazards and its impact in many industries.

David Carrera – co-founder & CSO of Nearby Computing

The technology behind Nearby Computing multi-complex data management solution is the result of several years of research led by David and his team. Nearby's solution allows massive Edge Computing deployments operationally and economically viable.

13.30 pm **Q&A and Closing**

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